



# SUMMER SCHOOL ON NEW TECHNOLOGIES, PUBLIC POLICY & CREATIVE INNOVATION

**21 – 25 July 2014**

Institut Barcelona d'Estudis Internacionals (IBEI) · C. Elisabets, 10 · 08001 Barcelona

## Monday 21 July 2014

Cloud Computing in Latin America and beyond

- 09:30 – 10:00 Opening session Summer School
- Narcís Serra, President, Institut Barcelona d'Estudis Internacionals (IBEI)
  - Mario Cimoli, Director, Division of Production, Productivity and Management, Economic Commission for Latin America and the Caribbean (ECLAC-CEPAL)
  - Mauricio Agudelo, Technology, Media and Telecom Specialist, Development Bank of Latin America (CAF)

- 10:00 – 11:00 Keynote Speaker: "Big Data vs Right Data"
- Ricardo Baeza-Yates, vicepresident of Yahoo! Research for Europe, Middle East and Latin America & Professor, Universitat Pompeu Fabra

11:00 – 11:30 Coffee Break

- 11:30 – 13:00 Technological paradigms and public policies
- Mario Cimoli, Director, Division of Production, Productivity and Management, Economic Commission for Latin America and the Caribbean (ECLAC-CEPAL)
  - Ken Ducatel, DG CONNECT, European Commission

13:00 – 14:00 Lunch

- 14:00 – 16:30 Internet Exchange Points development in Latin America regions: growth, tariffs, quality
- Raul Katz, Consultant, Development Bank of Latin America (CAF)

16:30 – 17:00 Coffee Break

- 17:00 – 18:30 Broadband Funding Mechanisms
- Mauricio Agudelo, Technology, Media and Telecom Specialist, Development Bank of Latin America (CAF)

## Tuesday 22 July 2014

Development and ICT regulation

- 10:00 – 11:15 Regulation of new technologies in Latin America: Development and innovation (I)
- Antonio García Zaballos, Professor, IE Business School & Lead Specialist, Competitiveness and Innovation Division, Inter-American Development Bank (IDB-BID)

11:15 – 11:45 Coffee Break

- 11:45 – 13:00 Regulation of new technologies in Latin America: Development and innovation (II)
- Jorge Atton, ex-Deputy Minister, Government of Chile

13:00 – 14:00 Lunch

- 14:00 – 17:00 New technologies in Europe: Development and Innovation
- Natalija Gelvanovska, Senior ICT Policy Specialist, The World Bank

17:00 – 17:30 Coffee Break

- 17:30 – 19:00 Round Table: The role of ICT regulation for development
- Antonio García Zaballos, Professor, IE Business School & Lead Specialist, Competitiveness and Innovation Division, Inter-American Development Bank (IDB-BID)
  - Natalija Gelvanovska, Senior ICT Policy Specialist, The World Bank
  - Fabio del Alisal, Professor, Universitat Ramon Llull-Blanquerna
  - Jorge Atton, ex-deputy Minister, Government of Chile

## Wednesday 23 July 2014

Third day: Open Data and Big Data

- 10:00 – 13:00 Social and Economic challenges of Open Data and Big Data
- Mateu Valero, Barcelona Supercomputing Center, Universitat Politècnica de Catalunya

13:00 – 15:00 Lunch

- 15:00 – 17:00 City strategies in Open Data and Big Data
- Eduard Martín Lineros, Director of Innovation, Knowledge Society and ICT Architectures, Ajuntament de Barcelona (Barcelona City Council)

17:00 – 17:30 Coffee Break

- 17:30 – 18:30 Statistics on ICT use in Brazil
- Alexandre Barbosa, Research Director CETIC, Brasil

## Thursday 24 July 2014

Smart Cities

- 10:00 – 13:00 Smart Cities and Development: Trends and Tendencies
- Juan Luis Núñez, General Manager, País Digital Foundation

13:00 – 14:00 Lunch

- 14:00 – 16:00 Smart Cities: A general perspective
- Salvador Rueda, Director of the Urban Ecology Agency of Barcelona

16:00 – 16:30 Coffee Break

- 16:30 – 18:00 Smart Cities' experiences in Europe and Latin America
- Julián Vinué, Director of Wayra Barcelona

- 18:00 – 18:45 Internet's Governance Transformation Process
- Andrea Beccalli, Manager Global Stakeholder Engagement, ICANN

## Friday 25 July 2014

Internet of Things & development

- 10:00 – 11:00 Creative innovation and new challenges: Internet of Things
- Julián Vinué, Director of Wayra Barcelona

11:00 – 11:30 Coffee Break

- 11:30 – 13:30 Internet of Things: Experiences for Development
- Juan Blanco, Director, Business Development in the Mediterranean region, CISCO

- 13:30- 14:00 Closing session
- Mario Cimoli, Director, Division of Production, Productivity and Management, Economic Commission for Latin America and the Caribbean (ECLAC-CEPAL)
  - Josep M. Piqué Huerta, CEO, Office of Economic Growth, Ajuntament de Barcelona (Barcelona City Council)

### Agenda & Format

The summer school will take place in English and feature a mix of lectures and panel debates. Significant time will be allocated in every session for participants to ask questions and engage in group discussion.

### Participants

The summer school is primarily designed for leading development professionals and ICT policy experts from governments, multilaterals, think tanks, NGOs, foundations, companies, and universities interested in the role of creative innovation for development. It will be limited to a maximum of 30 participants.

### Costs

The workshop fee is €500 and includes the cost of lunches, coffee breaks, a reception, and workshop materials. All other costs are the responsibility of the participant, including travel and hotel. IBEI has organized a discounted group rate at a nearby hotel for participants requiring accommodation.

### Registration

For registration and payment in the summer school, please complete the [application form](#) at the IBEI website ([www.ibeio.org](http://www.ibeio.org)).

### Grants

Supported by our sponsors, we are offering a small number of bursaries for participants, comprising a registration fee waiver. Requests for this assistance should be sent to the summer school organizers at [summer@ibeio.org](mailto:summer@ibeio.org) with a brief statement of reasons for seeking support no later than 10 July 2014.

More information & grants [summer@ibeio.org](mailto:summer@ibeio.org)

With the collaboration of:

