



SUMMER SCHOOL IN GLOBAL POLITICS, DEVELOPMENT AND SECURITY 2019

The New Urban Agenda: The challenges of Cities

Instructor: Joan Clos (IBEI)

Date: June 25 - 26

Time: 5.30 pm - 8.30 pm

Room: 24.133 Fred Halliday - Mercè Rodoreda Building 24 (Floor 1)

Our world and our societies have changed at a dizzying pace at the same time as the rate of urbanization continues to grow. Consequently, urbanism becomes the essential tool to anticipate these changes -and the problems that arise- and allows us to move towards liveable, resilient, solidary, empathetic, democratic and sustainable cities, capable of facing these threats but also the opportunities that present themselves in this new era.

The New Urban Agenda addresses these challenges in order to generate a new urban paradigm that allows us to overcome current deficiencies. Its main element is to consider urbanization as an instrument to generate value and, consequently, as an instrument for job creation, prosperity and sustainable development.

Session 1. The Wheel of Quality Urbanization

The future is urban. Indeed, the battle for sustainable development will be won or lost in cities. Nowadays, the urbanization is at the center of global policymaking.

The purpose of the New Urban Agenda is to start a discussion broad, ranging from architecture, planning and urban design, to land ownership and regulation, water management and environmental philosophy. This multifaceted assembly of perspectives identifies new trends and proposes new insights on contemporary urbanization.

It outlines the overall challenges facing cities in the 21st century and also offers a number of conceptual frameworks and approaches for dealing with those challenges.

Required reading:

United Nations. 2017. New Urban Agenda. Habitat III.

<http://habitat3.org/wp-content/uploads/NUA-English.pdf>

United Nations. 2017. Action Framework for Implementation of the New Urban Agenda.

UNHabitat. <http://nua.unhabitat.org/AFINUA19thApr.pdf>

Sennet, Richard. 2018. The Quito Papers and the New Urban Agenda. London: Routledge.

http://wuf9.org/wp-content/uploads/2018/02/The-Quito-Papers-and-the-New-Urban-Agenda_Author-Flyer-1.pdf

A selection of articles dealing with current events will be available one week before the course takes place.

Session 2. Study Cases

Sant Cugat

A case of a city with very fast population growth and an urgent need to rethink both the urban planning and the financial management of the city. The city was evolving from a sleepy dormitory town to a very desirable, medium-sized city. As a result of reforms, the municipal government was able to adapt to this new reality and set the city on a more sustainable economic and urban growth trajectory.

Granollers

A compact city of 60,000 inhabitants that was successful both in resisting negative economic trends and in organizing locally to overcome inaction by higher levels of government. In an era when much of the urban land in the region designated for industrial activity was being converted to residential, this city had the foresight to maintain its economic and employment base. At the same time, local leaders organized and funded the environmental cleanup of a river passing through its boundaries when higher levels of government did not fulfill their responsibilities.

Sant Pere de Ribes

A municipality with two very different population centers as well as several low-density housing developments. The two population centers, separated by 6km and accounting for 80% of the municipal population, are very different and historically operated almost independent of each other. Outside these centers, the lack of dictator-era urban planning has left the municipality with sprawling housing developments that are financially and

administratively unsustainable. The strategies employed by the municipal government to address these challenges offers insights into how to ameliorate past planning failures and put cities on more sustainable path.

Required reading:

Jordi Joly. 2007. Discussion about strategic management. Sant Cugat del Vallès.
<https://es.slideshare.net/jordijoly/management-in-sant-cugat-city-hall>

2009 European Public Sector Award -

[https://www.epsa-](https://www.epsa-projects.eu/index.php/Management_in_Sant_Cugat_city_hall_budgeting_the_strategy:_A_new_deal_between_political_management_and_politic_leadership)

[projects.eu/index.php/Management_in_Sant_Cugat_city_hall_budgeting_the_strategy: A new deal between political management and politic leadership](https://www.epsa-projects.eu/index.php/Management_in_Sant_Cugat_city_hall_budgeting_the_strategy:_A_new_deal_between_political_management_and_politic_leadership)

Video: <https://videopress.com/v/lKF19CZL>

http://www.natura.org/natura2000management/es_riu_congost.html

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