

**MASTER EN RELACIONES INTERNACIONALES**  
**5ª Edición – curso 2008-09**

**PROGRAMA DE LA ASIGNATURA: Globalización y Sociedad/Globalization and Society**

Segundo Semestre

**Profesor:** Juan Díez Medrano, Catedrático de sociología, CCEE y Empresariales, Universidad de Barcelona; E-mail: jdiezmedrano@ub.edu; Research Coordinator for Programme "Networks and Institutions in a Global World" (IBEI)

**Horas de visita:**

**Lengua del curso:** English will be the language of instruction and the language students will use both in class and in writing.

**Introducción a la asignatura:** This course analyzes how globalization and the transportation and telecommunications revolutions that underlie it are transforming society. The changing scales of economic and political activity and organization have had dramatic consequences on the experiences and opportunities of both corporate and individual actors. Networks (Castells) and Re-scaling (Brenner) are probably the two concepts that best synthesize these on-going transformations.

The concept of "networks" captures the transformations in the organization of production and distribution of goods and services in capitalist economies and the emergence of new networks of solidarity between capitalists, workers, and other groups of citizens (expressed both as organization, mobilization, and inter-personal interaction) which transcend old nation-state boundaries. Global networks are also the highways on which flows of persons (old and new migrants ago) increasingly move between countries in search of new opportunities for economic advancement and personal self-fulfilment.

The concept of "Re-scaling" encompasses the changing geographic scope of economic and social activity and the subsequent changes in the economic roles of cities, regions, and nation-states.

The course not only provides an overview of the social transformations captured by the terms "Networks" and "Re-scaling" but also of their impact on the citizens' experiences, patterns of consumption, and identity, and, consequently, on the reception that these changes have among the population. Course evaluation will be based on class presentations and a term paper.

**Objetivos de aprendizaje:** The course's main goal is to provide students with a perspective on the social impact of globalization. In addition to this, students will gain experience in synthesizing information so as to make oral and written presentations on complex topics.

**Evaluación:** Evaluation for this course will be based on participation (attendance plus questions during class and a class presentation) (30% of the grade) and a term paper connected to one of the topics addressed by the different sessions that structure the course (70%). This term paper should explore any of these issues mainly through secondary sources. The paper should not exceed 15 pages (excluding tables, pictures, and other types of illustrative materials).

Contenidos del curso:

**Libros:**

Berezin, Mabel and Martin Schain (Eds.). 2003. *Europe without Borders*. Baltimore: Johns Hopkins University Press.

Bronfenbrenner, Kate (Ed.). 2007. *Global Unions*. Cornell University Press.

Brookings Trade Forum 2005: *Offshoring White-Collar Work*. The Brookings Institution.

Brubaker, Rogers, Margit Feischmidt, Jon Fox, and Liana Grancea. 2007. *Nationalist Politics and Everyday Ethnicity in a Transylvanian Town*. Princeton University Press.

DiMaggio, Paul (Ed.). 2001. *The Twenty-first Century Firm: Changing Economic Organization in International Perspective*. Princeton University Press.

Ester, Peter, Michael Braun, and Peter Mohler (Eds.), *Globalization, Value Change, and Generations*. Brill.

Guthrie, Doug. 2001. *Dragon in a Three-Piece Suit? The Emergence of Capitalism in China*. Princeton University Press.

Hamel, Pierre (Ed.). 2001. *Urban Movements in a Globalizing World*. Routledge.

Holland, Samantha (Ed.) 2007. *Remote Relationships in a Small World*. Peter Lang.

Inglehart, Ronald. 1997. *Modernization and Postmodernization*. Princeton University Press.

James, M. J. 2000. *Consumption, Globalization, and Development*. MacMillan.

Iwabuchi, Koichi. 2002. *Recentering Globalization: Popular Culture and Japanese Transnationalism*. Duke University Press.

Massey, Douglass and J. E. Taylor. 2004. *International Migration: Prospects and Policies in a Globalized Context*. Oxford University Press.

Meethan, Kevin. 2001. *Tourism in a Global World: Place, Culture, Consumption*. Palgrave.

Sassen, Saskia. 2001. *The Global City: New York, London, Tokyo*. Princeton University Press.

Sklair, L. 2001. *The Transnational Capitalist Class*. Blackwell.

Smith, Michael Peter and Adrian Favell (Eds.) 2007. *The Human Face of Global Mobility*. Transaction Publishers.

Sniderman, Paul, Pierangelo Peri, Rui P.J. Jr. de Figueiredo, and Thomas Piazza. 2000. *The Outsider: Prejudice and Politics in Italy*. Princeton University Press.

Tarrow, Sidney. 2005. *The New Transnational Activism*. Cambridge University Press.

Wacquant, Loïc. 2007. *Urban Outcasts*. Polity Press.

### **Sesión 1: Globalization and the Firm**

#### Required Reading:

DiMaggio, Paul. "Introduction", Chapter 1 in Paul DiMaggio (Ed.). *The Twenty-first Century Firm: Changing Economic Organization in International Perspective*. Princeton University Press.

Powell, Walter. 2001. "The Capitalist Firm in the Twenty-first Century: Emerging Patterns in Western Enterprise", Chapter 2 in Paul DiMaggio (Ed.). *The Twenty-first Century Firm: Changing Economic Organization in International Perspective*. Princeton University Press.

#### Recommended Reading:

Kraakman, Reinier. "The Durability of the Corporate Form". Chapter 5 in Paul DiMaggio (Ed.). *The Twenty-first Century Firm: Changing Economic Organization in International Perspective*. Princeton University Press.

### **Sesión 2: Globalization and the Firm 2: Western, Postsocialist, and Asian Firms**

#### Required Reading:

Westney, Eleanor. 2001. "The Japanese Firm faces the Twenty-first Century." Chapter 4 in Paul DiMaggio (Ed.). *The Twenty-first Century Firm: Changing Economic Organization in International Perspective*. Princeton University Press.

Stark, David. 2001. "Ambiguous Assets for Uncertain Environments: Heterarchy in Postsocialist Firms." Chapter 3 in Paul DiMaggio (Ed.). *The Twenty-first Century Firm: Changing Economic Organization in International Perspective*. Princeton University Press.

#### Recommended Reading:

Guthrie, Doug. 2001. "Firm Practices in China's Transforming Economy: Efficiency or Mimicry?" Chapter 2 in *Dragon in a Three-Piece Suit? The Emergence of Capitalism in China*. Princeton University Press.

### **Sesión 3: Globalization and Work: Technology, Communication, and the Changing Nature of Work.**

#### Required Reading:

Trefler, Daniel. 2005. "Service Off-shoring: Threats and Opportunities." Chapter 2 in *Brookings Trade Forum 2005: Offshoring White-Collar Work*. The Brookings Institution.

Jensen, J. B. 2005. "Tradable Services: Understanding the Scope and Impact of Services Offshoring." Chapter 3 in *Brookings Trade Forum 2005: Offshoring White-Collar Work*. The Brookings Institution.

#### Recommended Reading:

Dossani, Rafiq, 2005. "Globalization and the Offshoring of Services: The Case of India." Chapter 7 in *Brookings Trade Forum 2005: Offshoring White-Collar Work*. The Brookings Institution.

## **Sesión 4 Globalization and Work 2: New Migrants**

### Required Reading:

Recchi, Ettore. 2007. "From Migrants to Movers: Citizenship and Mobility in the European Union." Chapter 3 in Michael Peter Smith and Adrian Favell (Eds.). *The Human Face of Global Mobility*. Transaction Publishers.

Chakravarthy, Paula. 2007. "Symbolic Analysts or Indentured Servants? Indian High Tech Migrants in America's Information Economy." Chapter 7 in Michael Peter Smith and Adrian Favell (Eds.). *The Human Face of Global Mobility*. Transaction Publishers.

### Recommended Reading:

Bozkurt, Ödül. 2007. "Highly Skilled Employment and Global Mobility in Mobile Telecommunications Multinationals." Chapter 9 in Michael Peter Smith and Adrian Favell (Eds.). *The Human Face of Global Mobility*. Transaction Publishers.

Favell, Adrian. 2007. "London as Eurocity: French Free Movers in the Economic Capital of Europe." Chapter 10 in Michael Peter Smith and Adrian Favell (Eds.). *The Human Face of Global Mobility*. Transaction Publishers.

## **Sesión 5 Globalization and Work 3: Traditional Migration**

### Required Reading:

Adepoju, Aderanti. 2004 . "Trends in International Migration in and from Africa." in Douglass Massey and J. E. Taylor, *International Migration: Prospects and Policies in a Globalized Context*. Oxford University Press.

Taylor, J. E. 2004 . "Remittances, Savings, and Development in Migrant-Sending Areas." in Douglass Massey and J. E. Taylor, *International Migration: Prospects and Policies in a Globalized Context*. Oxford University Press.

### Recommended Reading:

Hugo, Graeme and Charles Stahl. 2004 . "Labor Export Strategies in Asia." in Douglass Massey and J. E. Taylor, *International Migration: Prospects and Policies in a Globalized Context*. Oxford University Press.

## **Sesión 6 : Globalization and Classes: From National to Transnational Corporate Elites**

### Required Reading:

Kentor, Jeffery and Jank, Young Suk. 2004. "Yes There is a (Growing) Transnational Business Community: A Study in Interlocking Directorates 1983-98." *International Sociology* 19: 3(Sept.): 355-368.

### Recommended Reading:

Sklair, L. 2001. "Transnational Corporations and the Global Economy." in *The Transnational Capitalist Class*. Blackwell.

## **Sesión 7 Globalization and Classes 2: From National to Transnational Labor Organizations**

### Required Reading:

Shukthankar, Ashwini and Kevin Kolben. 2007. "Indian Labor Legislation and Cross-Border Solidarity", Chapter 3 in Kate Bronfenbrenner (Ed.), *Global Unions*. Cornell University Press.

Pulignano, Valeria. 2007. "Going National or European? Local Trade Union Politics within Transnational Business Contexts in Europe." Chapter 7 in Kate Bronfenbrenner (Ed.), *Global Unions*. Cornell University Press.

### Recommended Reading:

Turnbull, Peter. 2007. "Dockers versus Directives: Battling Port Policy on the European Waterfront." Chapter 6 in Kate Bronfenbrenner (Ed.), *Global Unions*. Cornell University Press.

## **Sesión 8 Globalization and Classes 3: Transnational Social Movements**

### Required Reading:

Tarrow, Sidney. 2005. "Part Three: Transitional Processes", in *The New Transnational Activism*. Cambridge University Press.

Tarrow, Sidney. 2005. "Part Four: The Local in the Global", in *The New Transnational Activism*. Cambridge University Press.

### Recommended Reading:

Tarrow, Sidney. 2005. "Part Two: The Global in the Local", in *The New Transnational Activism*. Cambridge University Press.

## **Sesión 9 Globalization and the City**

### Required Reading:

Sassen, Saskia. 2001. "Overview". Chapter 1 in *The Global City: New York, London, Tokyo*. Princeton University Press.

Sassen, Saskia. 2001. "Global Cities: Postindustrial Production Sites". Chapter 6 in *The Global City: New York, London, Tokyo*. Princeton University Press.

Sassen, Saskia. 2001. "Elements of a Global System: Networks and Hierarchies". Chapter 7 in *The Global City: New York, London, Tokyo*. Princeton University Press.

### Recommended Reading:

Brenner, Neil. "Rescaling State Space in Western Europe: Urban Governance and the Rise of Glocalizing Competition", Pp. 140-169 in Mabel Berezin and Martin Schain (Eds.) *Europe without Borders*. Baltimore: Johns Hopkins University Press.

## **Sesión 10 Globalization and the City 2: Urban Social Movements**

### Required Reading:

Pickvance, Chris. 2003. "From Urban Social Movements to Urban Movements: A Review and Introduction to a Symposium on Urban Movements." *International Journal of Urban and Regional Research* 27,1: 102-109.

Batterbury, Simon. 2003. "Environmental Activism and Social Networks: Campaigning for Bicycles and Alternative Transport in West London." *Annals of the AAPSS* 590: 150-169.

### Recommended Reading:

Wacquant, Loïc. 2007. "The Return of the Repressed: Riots, 'Race', and Dualization in Three Advanced Societies." in *Urban Outcasts*. Polity Press.

## **Sesión 11 Globalization and Culture: Cultures of Consumption under Globalization**

### Required Reading:

Macleod, Donald V. L. 1999. "Tourism and the Globalization of a Canary Island." *The Journal of the Royal Anthropological Institute* 5,3: 443-456.

Thompson, Craig J. 2004. "The Starbucks Brandscape and Consumers' (Anticorporate) Experiences of Glocalization." *Journal of Consumer Research* 31: 631-642.

Iwabuchi, Koichi. 2002. "Becoming Culturally Proximate: Japanese TV Dramas in Taiwan." Chapter 3 in *Recentring Globalization: Japanese TV Dramas in Taiwan*. Duke University Press.

### Recommended Reading:

Howe, Alyssa Cymene. 2001. "Queer Pilgrimage: The San Francisco Homeland and Identity Tourism". *Cultural Anthropology* 16,1: 35-61

## **Sesión 12: Globalization and Culture 2: Trends in Values around the World**

### Required Reading:

Inglehart, Ronald. 1997. "Modernization and Postmodernization in 43 Societies." Chapter 3 in *Modernization and Postmodernization*. Princeton University Press.

Scott, Jacqueline and Michael Braun. 2006. "Individualization of Family Values?" Chapter 3 in Peter Ester, Michael Braun, and Peter Mohler (Eds.), *Globalization, Value Change, and Generations*. Brill.

### Recommended Reading:

Ester, Peter, Michael Braun, and Peter Mohler. 2006. "Values, Value Change, and Generations: Grand Picture and Summarizing Perspective." Chapter 12 in Peter Ester, Michael Braun, and Peter Mohler (Eds.), *Globalization, Value Change, and Generations*. Brill.

### **Sesión 13: Globalization and Culture 3: Identity and Politics**

#### Required Reading:

Sniderman, Paul, Pierangelo Peri, Rui P.J. Jr. de Figueiredo, and Thomas Piazza. 2000. "The Nature of Prejudice: Race and Nationality as Bases of Conflict." in *The Outsider: Prejudice and Politics in Italy*. Princeton University Press.

Brubaker, Rogers, Margit Feischmidt, Jon Fox, and Liana Grancea. 2007. "Portraits." Chapter 5 in *Nationalist Politics and Everyday Ethnicity in a Transylvanian Town*. Princeton University Press.

Huntington, Samuel. 1993. "Clash of Civilizations". *Foreign Affairs* (Summer).

#### Recommended Reading:

Díez Medrano, Juan. "Discriminating among Immigrants: Immigrants' Origin and Prejudice." [Work in Progress]

### **Sesión 14: Globalization and Culture 4: Beyond Nation-States: Interpersonal Networks in a Global World.**

#### Required Reading:

Thelwall, Mike. 2008. "Social Networks, Gender, and Friending: An Analysis of MySpace Member Profiles." *Journal of the American Society for Information Science and Technology* 59, 8: 1321-1330.

Cabezas, Amalia. 2004. "Between Love and Money: Sex, Tourism, and Citizenship in Cuba and the Dominican Republic." *Signs* 29,4: 997-1015.

#### Recommended Reading:

Johnson, Amy J., Michel M. Haigh, Jennifer A.H. Becker, Elizabeth A. Craig, Shelley Wigley. 2008. "College Students' Use of Relational Management Strategies in Email in Long-Distance and Geographically Close Relationships." *Journal of Computer-Mediated Communication* 13: 381-404.

Cameron, Jessica J. and Michael Ross. "In Times of Uncertainty: Predicting the Survival of Long-Distance Relationships." *The Journal of Social Psychology* 147,6: 581-606.